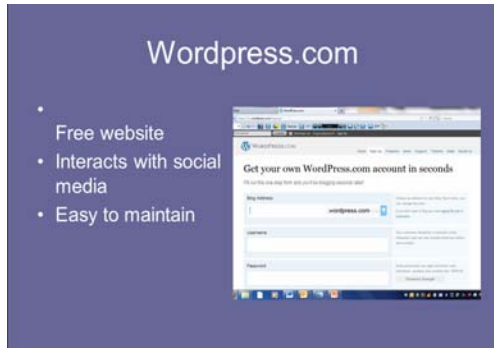


# Internet Training for Businesses – Feb 23-24

## Opportunity for Free Training for Business Owners

### February 23 (9 am-3 pm) Build a Website



(bring electronic copies of logos/images if available)

- **Build a website using WordPress**
  - WordPress is a free Content Management Tool
  - Learn how to add pages, images, video and more
- **Learn how maintain and update the site**
- **Learn how to plug into various social media tools**
- **Improve search engine ranking for your site with Search Engine Optimization**

### February 24 (9 am-3 pm) Get Started on Social Media



- **Get your business signed up with social media sites such as**
  - Facebook
  - Twitter
  - LinkedIn
  - Google+
- **Help customers find you by getting listed in key online directories**
  - Google Places
  - Google
  - Bing

- **When: 9am to 3 pm February 23-24**
- **Where: Hospital Meeting Room**