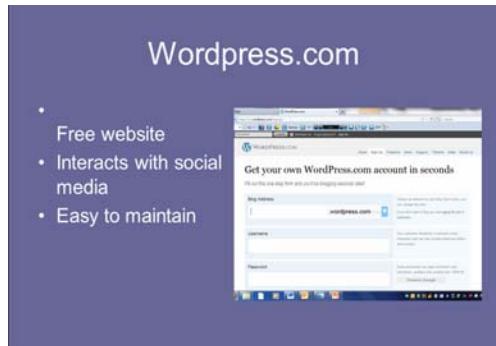


Internet Training for Businesses – Feb 23-24

Opportunity for Free Training for Business Owners

February 23 (9 am-3 pm) Build a Website



(bring electronic copies of logos/images if available)

- **Build a website using WordPress**
 - **WordPress is a free Content Management Tool**
 - **Learn how to add pages, images, video and more**
- **Learn how maintain and update the site**
- **Learn how to plug into various social media tools**
- **Improve search engine ranking for your site with Search Engine Optimization**

February 24 (9 am-3 pm) Get Started on Social Media



- **Get your business signed up with social media sites such as**
 - **Facebook**
 - **Twitter**
 - **LinkedIn**
 - **Google+**
- **Help customers find you by getting listed in key online directories**
 - **Google Places**
 - **Google**
 - **Bing**

- **When: 9am to 3 pm February 23-24**
- **Where: Hospital Meeting Room**