



You're invited to a special luncheon featuring...

Jack Schultz

Author of **Boomtown USA: The 7½ Keys to Big Success in Small Towns**

Wednesday, June 12, 2013

11 a.m. to 1 p.m.

River's Edge Convention Center,
St. Cloud



As CEO of a company whose mission, in part, is to develop business in rural communities, Jack Schultz felt like a detective looking for clues. The questions: What separated the thriving towns from the struggling ones? Did the people within a prosperous town approach their lives differently than those in a struggling town? Can communities that are struggling rebound? If so, how?

After more than three years of intense research, Schultz published, *Boomtown USA: The 7 ½ Keys to Big Success in Small Towns*. These keys don't come together to form a magic wand but they can lead to significant improvement in a town's economy and growth.

Schultz has found that manufacturing in the USA is alive and well, and the entrepreneurial spirit of millennials—our young people under the age of 29—is a powerful economic development tool. *Boomtown USA* constructs a case for exploring America's hometowns.

Cost is \$25 and includes lunch.

To reserve your spot next to other area leaders contact
Dan Frank (dfrank@ifound.org, 320-632-9255) or
visit www.ifound.org.

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