



# Keys to the City

Solving the Mystery of Big Success in Small Towns

As the leader of a company that develops business in rural communities, Jack Schultz felt like a detective looking for clues. The questions: What separated the thriving towns from the struggling ones? Can communities that are struggling rebound? If so, how?

**June 12, 2013**

**11 a.m. – 1 p.m.**

**River's Edge  
Convention Center  
St. Cloud, MN**

**\$25 fee includes lunch**

**Register at:  
[www.ifound.org](http://www.ifound.org)**

**Deadline to register:  
Friday, June 7**

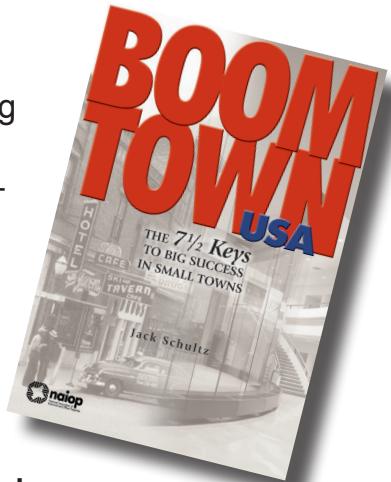
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**Questions?  
Contact Dan Frank:  
[dfrank@ifound.org](mailto:dfrank@ifound.org)  
320-632-9255**

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After more than three years of intense research, Schultz published, *Boomtown USA: The 7 ½ Keys to Big Success in Small Towns*. These keys don't come together to form a magic wand but he believes that they can lead to significant improvement in a town's economy and growth.

Schultz has found that manufacturing in the USA is alive and well, and the entrepreneurial spirit of millennials—our young people under the age of 29—is a powerful economic development tool. *Boomtown USA* constructs a case for exploring America's hometowns.



**Join other area leaders on June 12 to hear more  
about Jack and Craig's research, tips and inspirational stories!**



**Jack Schultz** is the founder and CEO of Agracel, an industrial development firm majoring in rural America. Jack's research has been featured in numerous publications including USA Today and Forbes, while his speaking engagements have led him to over 300 communities in 44 states.

**Craig Lindvahl** is a nationally recognized educator and filmmaker. In more than thirty years of teaching, he has taught every grade k-12, and is a recipient of the prestigious Milken National Educator Award.



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