



# Keys to the City

## Solving the Mystery of Big Success in Small Towns

As the leader of a company that develops business in rural communities, Jack Schultz felt like a detective looking for clues. The questions: What separated the thriving towns from the struggling ones? Can communities that are struggling rebound? If so, how?

**June 12, 2013**

**11 a.m. – 1 p.m.**

**River's Edge  
Convention Center  
St. Cloud, MN**

\$25 fee includes lunch

Register at:  
**[www.ifound.org](http://www.ifound.org)**

*Deadline to register:  
Friday, June 7*

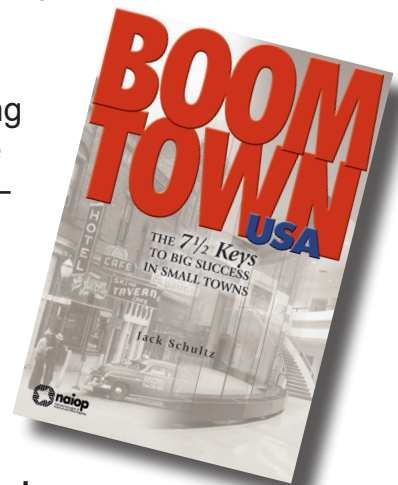
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Questions?  
Contact Dan Frank:  
[dfrank@ifound.org](mailto:dfrank@ifound.org)  
320-632-9255

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After more than three years of intense research, Schultz published, *Boomtown USA: The 7 ½ Keys to Big Success in Small Towns*. These keys don't come together to form a magic wand but he believes that they can lead to significant improvement in a town's economy and growth.

Schultz has found that manufacturing in the USA is alive and well, and the entrepreneurial spirit of millennials—our young people under the age of 29—is a powerful economic development tool. *Boomtown USA* constructs a case for exploring America's hometowns.



**Join other area leaders on June 12 to hear more  
about Jack and Craig's research, tips and inspirational stories!**



**Jack Schultz** is the founder and CEO of Agracel, an industrial development firm majoring in rural America. Jack's research has been featured in numerous publications including *USA Today* and *Forbes*, while his speaking engagements have led him to over 300 communities in 44 states.

**Craig Lindvahl** is a nationally recognized educator and filmmaker. In more than thirty years of teaching, he has taught every grade k-12, and is a recipient of the prestigious Milken National Educator Award.



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