



July 2013

Dear Kanabec County Employers:

The Kanabec County Safe Roads Coalition and Kanabec County Public Health are asking for your help. In an effort to find out the current level of workplace traffic-safety and wellness activities as well as the needs of employers in our community, we have developed a short survey. You can access this survey by following this link: <https://www.surveymonkey.com/s/KanabecEmployerSurvey>.

The business community can play an important role in employee traffic safety and wellness by educating workers and establishing policies. Healthy employees improve productivity in a variety of ways, from better attendance to increased performance. Furthermore, the most dangerous activity most people do every day is drive to and from work.

The Kanabec County Safe Roads Coalition has been involved in the Minnesota Toward Zero Deaths (TZD) Program since 2010, participating in enforcement mobilizations and other efforts to improve traffic safety. The goals in Kanabec County are to reduce deaths and serious injury crashes on our roads.

The Substance Abuse Coalition of Kanabec County (SACK) was established in 2006 under the direction of Kanabec County Public Health (KCPH) to address alcohol, tobacco and other drug abuse among youth and young adults in our community. In 2010, KCPH began implementing the Statewide Health Improvement Program (SHIP). This Program aims to increase opportunities for physical activity, nutritious food and tobacco-free living.

Thank you for your time and consideration.

Sincerely,

Michele Bollenbeck, TZD/Kanabec County Safe Roads Coordinator
Karla Filibeck, Health Educator, Kanabec County Public Health
Lori Swanson, Health Educator, Kanabec County Public Health