



Carmen Maldonado
10,000 Small Businesses Graduate



10,000 small businesses

TAKE YOUR BUSINESS TO THE NEXT LEVEL

The Goldman Sachs *10,000 Small Businesses* program provides you with the tools and support to take your small business to new heights. In professional workshops at Babson College you will learn from some of the brightest minds in business, learn about access to financial capital, and build a powerful network of professional support. Together with other entrepreneurs, you'll make strong connections that will have an immediate impact on your business.

If accepted, the program tuition will be at no cost to you. And that's just the first example of how we'll be there to help your business succeed every step of the way.

HOW YOU CAN BENEFIT

Goldman
Sachs **10,000
small
businesses**

The Goldman Sachs *10,000 Small Businesses* program gives you the time and resources you need to develop a customized growth plan for your business.

Education for Business Growth: The curriculum focuses on skills you can apply immediately, including:

- Identify and evaluate business opportunities
- Understand and manage the competitive business environment
- Analyze financial statements
- Learn about access to financial capital
- Be a more effective leader
- Become a more skilled negotiator

A Network of Support: Through the program you will get opportunities to learn from other like-minded business owners, receive expert advice from business professionals and get one-on-one business counseling.

WHO SHOULD APPLY

The program is designed for small business owners with limited resources who have a business poised for growth. You must demonstrate a commitment to growing your business and creating jobs in your community, and generally meet these criteria:

- Owner or co-owner of a business
- Business in operation for at least two years
- Business revenues of at least \$150,000 in the most recent fiscal year
- Minimum of four employees, including the owner

EDUCATION PROGRAM REQUIREMENTS

To get the maximum benefit from the program at Babson College you will be required to:

- Attend an online program orientation
- Attend two in-person, four-day sessions at Babson College (participating business owners will have the option to have the majority of reasonable travel and lodging costs covered to/from Babson College in Massachusetts)
- Commit to an additional 6–8 hours per week for out-of-class activities, including completing assignments, participating in online exercises, programs, and webinars, and attending technology-facilitated meetings with business advisors
- Take what you learn through the program and develop a tailored plan for growth prior to graduation

APPLY NOW

To apply for the *10,000 Small Businesses* education program, please visit:
www.10KSBapply.com or call (617) 238-3028

In Partnership with:

