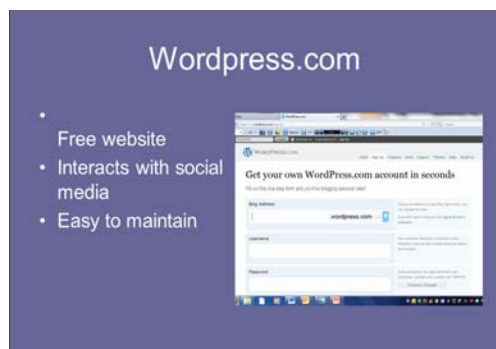# Internet Training for Businesses – May 3 & 4

Opportunity for Free Training for Business Owners

Sat. May 3 (9 am-3 pm)
Build a Website

(bring electronic copies of logos/images if available)

- **Build a website using WordPress**
    - **WordPress is a free Content Management Tool**
    - **Learn how to add pages, images, video and more**
- **Learn how maintain and update the site**
- **Learn how to plug into various social media tools**
- **Improve search engine ranking for your site with Search Engine Optimization**

Sun. May 4 (9 am-3 pm)
Get Started on Social Media

- **Get your business signed up with social media sites such as**
    - **Facebook**
    - **Twitter**
    - **LinkedIn**
    - **Google+**
- **Help customers find you by getting listed in key online directories**
    - **Google Places**
    - **Google**
    - **Bing**

- **When: 9am to 3 pm May 3 & 4**

- **Where: Lakes & Pines Community Action Council Conference Room**
    1700 East Maple, Mora, MN