

Please vote for your choice of the 2014

Local Business Award Recipients

The categories are:

- **Business of the Year**
- **Community Investment**
- **New Business Recognition**
- **Director's Award**
- ***Longevity Recognition****

Who Chooses?

Business of the Year – Chosen by chamber board and community business members.

Community Investment - Votes come from community business members and chamber board.
Chamber board's final determination comes from these votes.

New Business Recognition – Chamber board to nominate.

Director's Award – Chamber board decision.

****Longevity Recognition Certificates*** – Given in 5 year increments - 5, 10, 15, 20, 25+ year members

How do we measure?

Open narrative from each business – aim for each narrative sent for consideration to be unique.

Criteria:

Business of the Year –

- Must be at least a 2 year Chamber member
- Must have positive business growth
- Must have positive work environment
- Must have outstanding customer service
- Must have a positive economic impact (relative to business size)

Community Investment (of the business) –

- Must be a Chamber member
- Must have offered relative financial reinvestment into community
- Must have caused general community impact
- Must advocate for growth of the Mora Area Chamber area
- Must advocate for growth of the business community in general

Longevity Recognition

- How many consecutive years has your business been a chamber member? Please explain if there are any variations to your answer.

Nomination Process:

Specific criteria built by board.

Nomination forms sent to all member businesses via email.

Forms returned to chamber office.

Toni Fulton will choose 2 – 3 members to help her hone down the nominations to 3 final candidates

Scheduled Plan of Action:

August 1st : Nomination forms prepared and accepted by Chamber board

August 7th: Nomination forms emailed to all members

August 21st: Nomination forms due back at chamber office

Sept. 1st – Sept. 20th: Committee meet

Sept. 20th: Final ballot goes out to membership

October 1st: Decision on Awards (order awards)

November 13th: Awards Gala