



## Celebrate. Remember. Fight Back.®

### Relay For Life of Kanabec County | 2015 Sponsorship Package **YOUR SPONSORSHIP HELPS SAVE LIVES.**

Through your **SPONSORSHIP**, you are making the greatest impact in the fight against cancer. The American Cancer Society fights for every life threatened by every type of cancer in every community. The work we do impacts everyone regardless of where the funds are raised. Here's how the Society puts your dollars to work:

#### **YOUR SPONSORSHIP ALLOWS US TO DO THE MOST TO HELP PEOPLE WITH CANCER TODAY.**

We're here 24 hours a day, seven days a week to help people with cancer and their families through every step of the cancer experience. We provide reliable information about cancer and treatment options, and free services like transportation to and from cancer treatment or a free place to stay while receiving treatment away from home.

#### **YOUR SPONSORSHIP CAN HELP US FIND CANCER'S CAUSES AND CURES THROUGH GROUNDBREAKING RESEARCH.**

As the largest private, nonprofit funder of cancer research, we've played a role in nearly every cancer breakthrough in recent history. In 2013, we marked a 20 percent decline in cancer death rates since 1991. We fill a unique need with our research, funding young investigators who have trouble getting funded for new ideas. Our track record of funding Nobel Prize winners early in their careers demonstrates our ability to identify the best and brightest ideas.

#### **YOUR SPONSORSHIP HELPS DISCOVER NEW WAYS TO PREVENT CANCER OR FIND IT AT ITS EARLIEST, MOST TREATABLE STAGE AND HELPS PEOPLE TAKE STEPS TO STAY HEALTHY.**

A substantial proportion of cancers could be prevented if people did what we know works: avoid tobacco, maintain a healthy weight through diet and exercise, and get recommended cancer screenings. We spread the word in communities across the country and fight for local, state, and federal policies that help keep everyone healthy.

#### **YOUR SPONSORSHIP HELPS FIGHT CANCER AS MUCH THROUGH PUBLIC POLICY AS IN THE LABORATORY.** Through our nonpartisan advocacy affiliate, the American Cancer Society Cancer Action NetworkSM (ACS CAN), we work with lawmakers everywhere to make this world a healthier place to live and we rally communities around the globe to join our fight.

#### **WE NEED YOUR HELP.**

There's no doubt about it: we've come a long way in the fight against cancer. Still, there is so much more that can be done to protect this and future generations from cancer. Through your sponsorship, you could help fund the next big cancer research breakthrough, provide information and support for people facing the disease, and help educate your community about cancer's causes and ways to prevent it.



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## 2015 Sponsorship Package

Sponsorship Opportunities	Gold Sponsor \$1,500	Silver Sponsor \$1,000	Bronze Sponsor \$500	Signature Sponsor \$250
Recognition on Kanabec Relay For Life Facebook page	X			
Sponsor logo featured on all event print promotional materials	X			
Recognition in Society event news releases	X			
Sponsor logo featured on 4-foot ribbon sign displayed at Kanabec Relay For Life	X			
Rights to promote sponsorship in company materials (Society to approve images)	X	X		
Sponsor logo featured on the home page of the Kanabec Relay For Life website	X	X		
Society-approved promotional announcements during Kanabec Relay For Life	2	1		
Free ACS Content Subscription Service for timely cancer-related information	X	X	X	
Opportunity to display banner(s) at the event (must be Society-approved and be no larger than 4x6 feet)	1	1	1	
Sponsor name/logo featured on the event t-shirt for participants	LOGO	LOGO	NAME	
Sponsor name/logo featured on the sponsor page of Kanabec Relay For Life website	LOGO	LOGO	NAME	NAME
Relay For Life window cling to help advertise your sponsorship to customers and employees	X	X	X	X
Opportunity to connect with the community through participation in events and meetings	SPEAKING OPPORTUNITY	X	X	X
Opportunity to participate in sponsor recognition lap during the event	X	X	X	X
A recognition gift awarded post-event	CRYSTAL AWARD	CERTIFICATE	CERTIFICATE	CERTIFICATE
Sponsor logo on two co-branded track signs to be displaying for duration of event				

Additional levels and in-kind sponsorship information available by request.

Please contact Maddie Babel with questions or concerns.  
[Maddie.Babel@Cancer.org](mailto:Maddie.Babel@Cancer.org) | 651-255-8113