



# TRAFFIC HAZARDS:

## Are Your Employees Prepared?

**The most dangerous thing most employees do every day is their drive to and from work: 40% of lost work hours are due to traffic-related injuries and motor vehicle crashes cost employers \$60 billion annually in lost productivity, absenteeism, insurance costs, workers' compensation and property damage.**

Traffic crashes in Minnesota are killing your employees, their family members and friends — and they're on the rise. It's time — right now — today, to educate your employees about traffic safety by providing them resources to make their next trip a safe one.

The Minnesota Network of Employers for Traffic Safety (Minnesota NETS) can help! Partner with us to raise awareness and help your employees focus on safer driving.

### What is Minnesota NETS?

Minnesota NETS is a partnership of the Minnesota Safety Council and the Minnesota Department of Public Safety, Office of Traffic Safety. Our mission is to reduce traffic-related deaths and injuries among Minnesota workers. Minnesota NETS programs, resources, and services are designed to reach all employees (not just those who drive for work) and their families. Minnesota NETS is dedicated to helping employers prevent injuries, increase productivity and stay competitive.

### How can Minnesota NETS help?

We work with employers to develop and implement safety policies, training programs and corporate community safety activities. We help employers enhance the quality of life in their organizations while significantly reducing their cost of doing business. Minnesota NETS offers a wide array of [free resources](#) on a variety of traffic safety topics, including posters, fact sheets, brochures, payroll stuffers, etc.

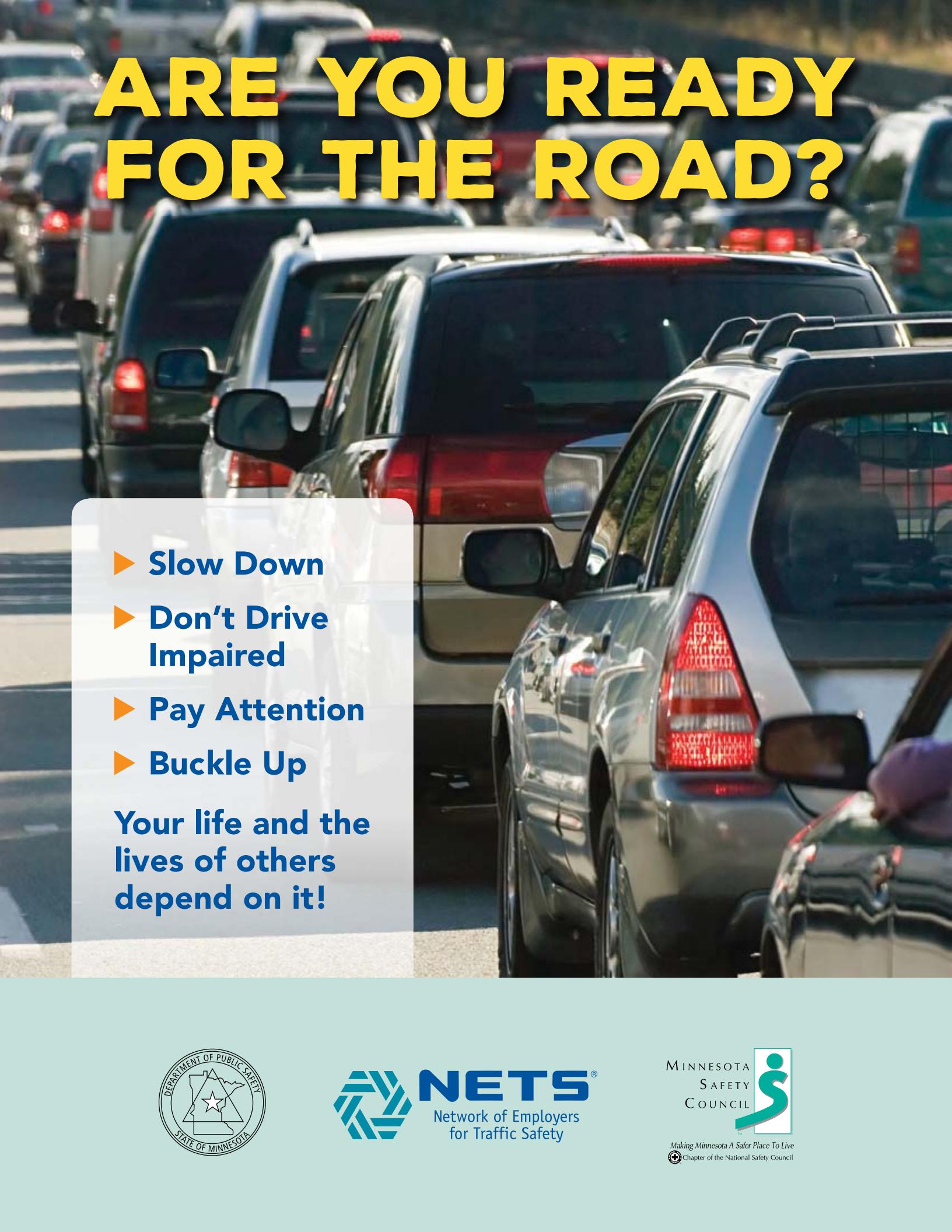
### Safety on our roads: What can you do?

- ▶ **Pay attention and drive.** Your brain can't give full attention to more than one thing at a time. Anything that takes your eyes off the road, your hands off the wheel or your mind off your driving can be a big problem.
- ▶ **Drive the posted speed limits.** Speeding puts everyone on the road at risk because it creates:
  - A greater chance of losing control of the vehicle
  - Increased stopping distance
  - Less time for a driver to respond and avoid a crash
  - Increased crash severity — the faster the speed, the more violent the crash
- ▶ **Drive safe and sober.** Impaired driving crashes, injuries and deaths continue to be a serious problem in Minnesota. More than a half million Minnesotans have a DWI on record. Plan for a safe ride — designate a sober driver or use a cab/public transportation.
- ▶ **Always Buckle Up. Everybody. Every Seat. Every Time!**

**Minnesota NETS** provides resources, consultation and speakers to help employers promote traffic safety.

Questions? Contact Lisa Kons at 651-228-7330/800-444-9150; [lisa.kons@minnesotasafetycouncil.org](mailto:lisa.kons@minnesotasafetycouncil.org).

# ARE YOU READY FOR THE ROAD?



- ▶ **Slow Down**
- ▶ **Don't Drive Impaired**
- ▶ **Pay Attention**
- ▶ **Buckle Up**

**Your life and the lives of others depend on it!**



*Making Minnesota A Safer Place To Live*  
Chapter of the National Safety Council