

GENERATE BIG REVENUE WITH DYNAMIC MARKETING STRATEGIES



Is YOUR Brand protected?

May 3rd, 2016
11:30 - 1:00 PM

Establishing a strong brand is pivotal to business success. If your brand is not distinguishable from another seller in the eyes of the public, you run the risk of losing your intellectual property protection under the law.

However, people think simply registering a trademark, a copyright, or developing intellectual property is all they have to do.

This workshop will provide a summary of the laws as they pertain to trademarks/service marks and copyrights.

Participants will learn:

- The difference between these categories
- Common issues faced by businesses regarding their intellectual property
- How to register and protect your trademark

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Strategic Marketing Strategies

May 3rd, 2016

Why Trademarks, Copyrights & Service Marks are important

Presented By:
John F. Mathews
Hughes Mathews Greer P.A.



To register contact

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Register online at:
www.ravenperformancegroup.com/registration-gbr

All sessions are FREE & held on the First Tuesday of the Month
Bring your lunch or pick one up at the 360 Cafe

11:30 - 1:00 PM

**Capital One 360
Community Room
30 - 7th Avenue South
St. Cloud, MN**

Our mission is to strengthen businesses and enrich the lives of people who run them